



THIS IS AN UNBELIEVABLE TRUE STORY

The Film

Log line:

A movement of retail investors go to battle with the Bears of Wall Street who are shorting their favorite stocks.

Synopsis:

In this riveting documentary, follow the remarkable journey of retail investors, spearheaded by visionary disruptor Ryan Cohen, as they strategically deploy the greatest bear trap in financial history to outsmart and triumph over Wall Street's titans. Unveiling a saga of audacity and ingenuity, witness the collective power of everyday investors rewriting the rules and reshaping the future of finance in an unprecedented showdown.

The Film Structure

The Bear Trap will be a multi-part series consisting of five 45 minutes segments.

Part 1 The Backstory

- Larry Cheng meets Ryan Cohen
- Chewy is born
- Amazon competitor hints
- Ryan Cohen GME investment
- Buy and hold thesis
- Sneeze catches bad guys off guard

Part 4 The War

- Nasdaq delisting
- OTC trading
- Expert market
- Shares cancelled
- Confusion/Media manipulation Legal trap

Part 2 The Demise

- The Tritton years (BCG control, overpaid execs, white label inventory, share buybacks)
- Hello Ryan Cohen (letter to BBY board)
- Ryan Cohen tweets (BCG, Pulte, disdain for short sellers)
- Tritton resignation
- CFO suicide
- Ryan Cohen "sells" his BBY positions

Part 5 The Outcome

- The beginning of the new "retail era" as described by Larry Cheng
- Blockchain to mitigate corruption
- Tzero exchange
- Fun math: squeeze supply and demand

Part 3 The Trap

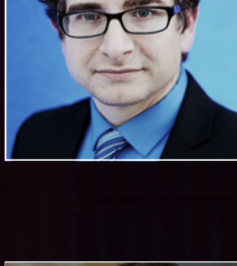
- The company makes a series of counterintuitive moves to trick algo causing massive short selling
- Bond deal offer
- Reverse split announced
- Reverse split canceled
- Ch 11 restructuring announced

© 2024 The Bear Trap Movie, LLC

THE BEAR TRAP

thebeartrapmovie.com

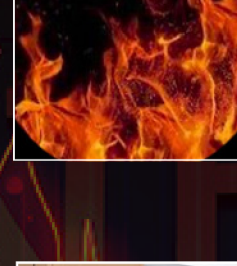
The Production Team



Vincent Vittorio/ Director

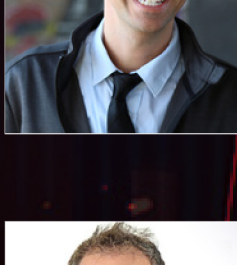
Vincent Vittorio, a seasoned filmmaker since 2001, has produced and directed 16 fiction and non-fiction films. He co-founded Life is My Movie Entertainment (LIMM), a thriving film production and distribution company. Under Vincent's leadership, LIMM continues to expand, attracting filmmakers, collaborators, and audiences.

As a respected figure in the industry, Vincent has shared his insights as a featured speaker at colleges and universities nationwide. He has also appeared as a guest on various media platforms, including Bloomberg, CBS, MSNBC, ESPN, Huffington Post Live, and Fox News. Vincent currently resides in Atlanta, GA, with his wife and four children.



Challenged by Krill/ Executive Producer/ Lead Writer

Retail investor. Social observer. Aspiring author.

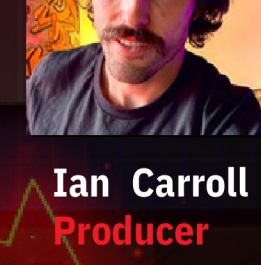


Todd Pringle/ Creative Producer

With over 20 years in film and commercial production, Todd leads Atlanta's renowned video production agency, The Idea Studio. His extensive portfolio includes national TV commercials, unscripted docu-type content and narrative films. Recently, Todd completed writing and producing the feature film "Going Viral," set to release in 2024. Alongside his career, Todd finds fulfillment in family life, raising two teenagers who inspire his storytelling journey.



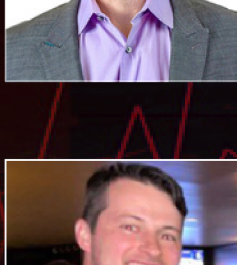
Jake2b/ Producer/ Co-Writer



Ian Carroll Producer



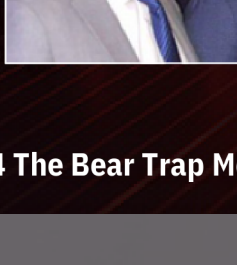
PP Show Producer



Tim Suggs/ Lead Producer

Tim is a huge Ryan Cohen fan, a Teddy book collector and GME/BBY shareholder. Tim's talents extend beyond leadership; he was honored with a Telly award for his commercial writing prowess during his tenure at The Idea Studio, an innovative firm he launched alongside Todd Pringle.

Aside from production work, his expertise also shines in the web3 domain, where he has made significant strides as the Chief Marketing Officer for various companies and initiatives.

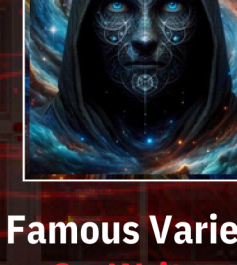


Connor Murphy/ Executive Producer

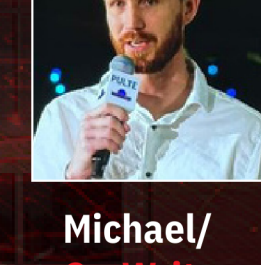
Connor Murphy, a decorated Combat Veteran, served as an Intelligence Analyst with the United States Army's 743rd Military Intelligence Battalion during Operation Enduring Freedom in Afghanistan in 2012.

Transitioning to civilian life, Connor dedicated 7 years to various roles in Law Enforcement, earning multiple prestigious awards including The Boston Police Medal of Honor and The Thomas F. Rose Memorial Medal of Honor.

Currently, Connor balances activist investing with raising his family of three children.



Famous Variety Co-Writer



Michael/ Co-Writer

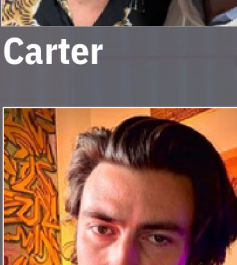
© 2024 The Bear Trap Movie, LLC

THE BEAR TRAP

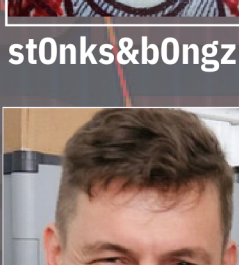
thebeartrapmovie.com

The Cast

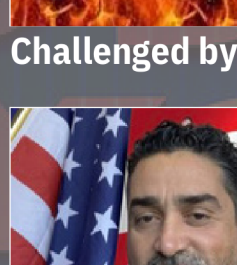
Featuring



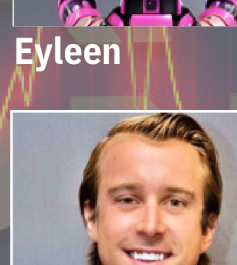
Carter



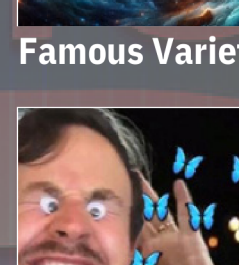
stOnks&b0ngz



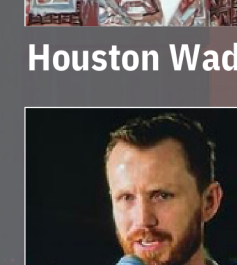
Challenged by Krill



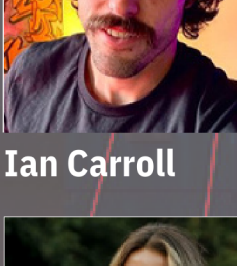
Eyleen



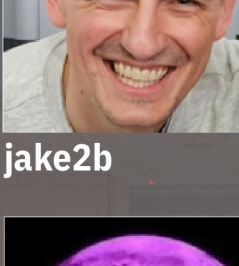
Famous Variety



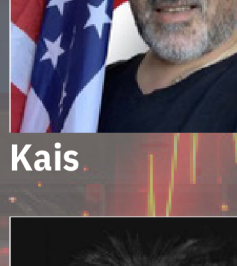
Houston Wade



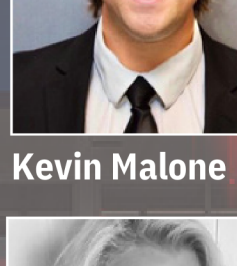
Ian Carroll



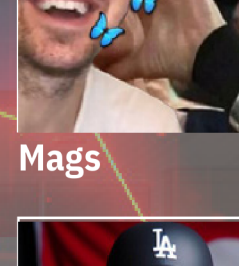
Jake2b



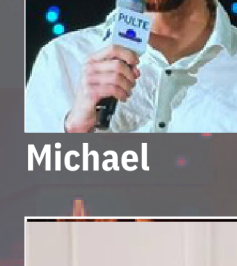
Kais



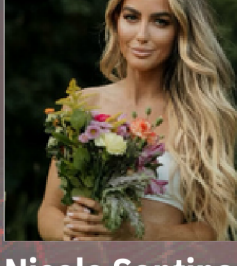
Kevin Malone



Mags



Michael



Nicole Santina



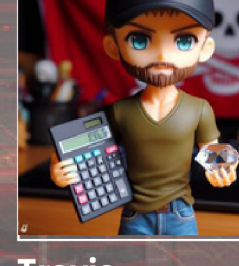
ThePPShow



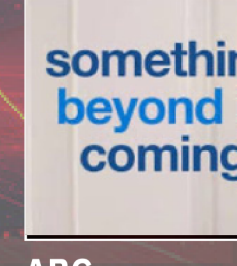
Salvatore



Tendie Lovin' Shares



Travis



ABC

Controlled Chaos • RockSolid • Rolfkrake

© 2024 The Bear Trap Movie, LLC

THE BEAR TRAP

thebeartrapmovie.com

The Financing & Distribution

Financing

The financial requirement for this plan has a budget of **\$1,600,000 (USD)**. The funds will provide for the development, production, and post-production deliverables for the film series. The structure allows for a traditional distribution path of an acquisition deal and self-distribution/aggregator partnerships.

Distribution & Sales

The Producers of The Bear Trap have built alliances with strong domestic and international film sales organizations as well as engage in direct sales to distributors who facilitate theatrical, cable, video on demand (TVOD, SVOD, AVOD), and DVD.

NETFLIX

hulu

prime video

apple tv+

max

tubi

Roku

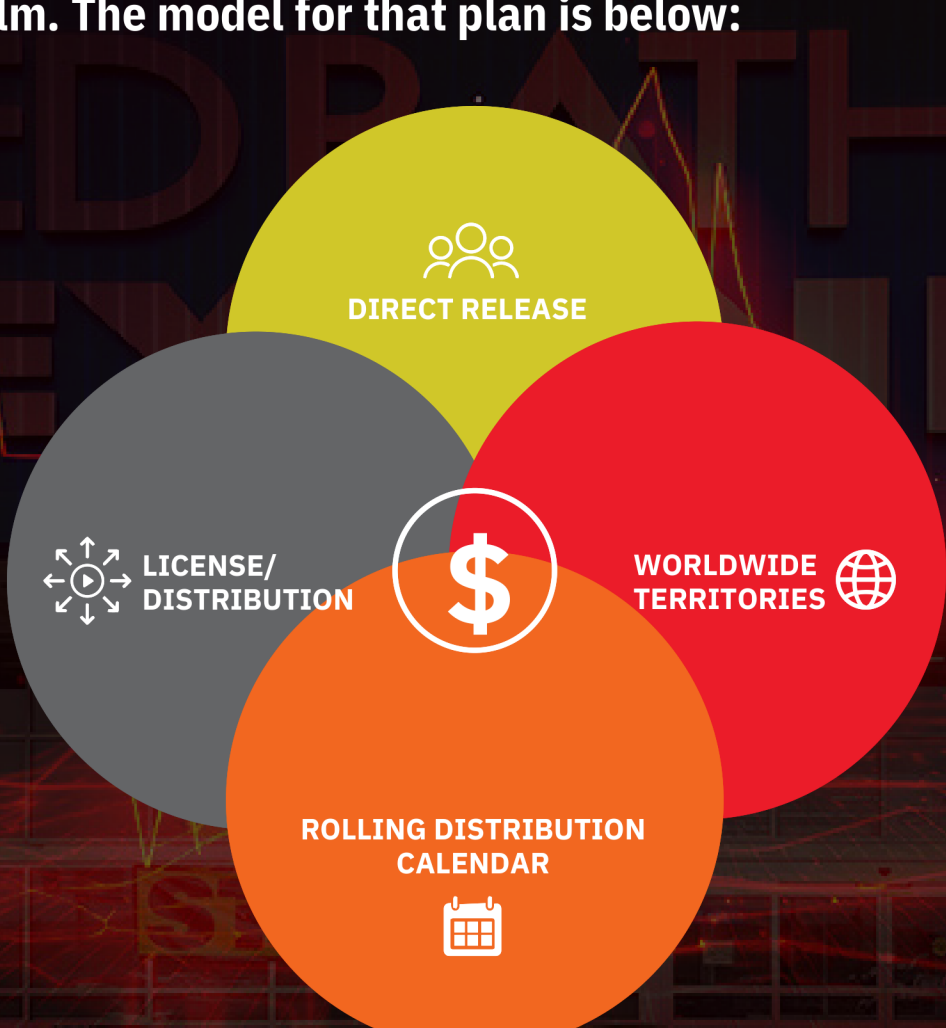
© 2024 The Bear Trap Movie, LLC

THE BEAR TRAP

thebeartrapmovie.com

The Distribution

To receive the projected ROI, The Bear Trap, LLC has created a strategic action plan for the distribution and sales of the film. The model for that plan is below:



© 2024 The Bear Trap Movie, LLC

THE BEAR TRAP

thebeartrapmovie.com

The Timeline

2024/2025

February-June

Development

Planning | Writing | On-Boarding | Fundraising | Coordinating

July-December

Pre-Production + Production

Scheduling | Hiring Crew | Locking Cast + Locations | Shooting

January-April

Post Production

Editing | Visual Effects | Audio Design + Mixing | Scoring | Color Grading

© 2024 The Bear Trap Movie, LLC

THE BEAR TRAP

thebeartrapmovie.com

Thank you for your consideration and support of The Bear Trap!

Please keep up with our progress on X @thebeartrapmovie and our website @ thebeartrapmovie.com

© 2024 The Bear Trap Movie, LLC

THE BEAR TRAP

thebeartrapmovie.com